

**AZLE MUNICIPAL DEVELOPMENT DISTRICT
REGULAR MEETING**

**CITY COUNCIL CHAMBERS
613 S.E. PARKWAY
AZLE, TEXAS 76020**

TUESDAY, May 8, 2018

AGENDA

**President Ray Ivey
Vice President Kevin Ingle
Secretary Joe McCormick**

**Director Jack Stevens
Director Justin Berg
Council Member Bill Jones
Council Member David McClure**

**REGULAR SESSION
CALL TO ORDER**

6:30 p.m.

ACTION ITEM

1. Consider approving the minutes of the April 10, 2018 Azle MDD regular meeting.
Joe McCormick, Secretary

DISCUSSION ITEM

2. Discussion regarding FY 2018-2019 Budget, including possible digital advertising.
Tom Muir, Executive Director

ADJOURNMENT

I, the undersigned authority, do hereby certify the above Agenda was posted at City Hall on May 3, 2018 at the City's official bulletin board and is readily accessible to the public at all times in accordance with V.T.C.A. Chapter 551, Texas Government Code.



Susie Hiles, Assistant to the City Manager

Date Agenda Removed from Posting

This facility is wheelchair accessible and handicapped parking spaces are available. Auxiliary aids and services are available to a person when necessary to afford an equal opportunity to participate in city functions and activities. Auxiliary aids and services or accommodations should be requested forty-eight hours prior to the scheduled starting time by calling the City Secretary's Office at 817-444-7101. Complete MDD Agenda packet and background information are available for review at the City Secretary's Office and on our website www.cityofazle.org.

Municipal Development District Communication

Item # 1

Submitted By: Susie Hiles, Assistant to the City Manager **Date:** May 6, 2018

Subject: Azle MDD Board Minutes.

Action Requested: Consider approving the Minutes of the April 10, 2017 Azle MDD regular meeting

Purpose (Outline – Who, What, Where, Why & How).

Procedural.

Checklist of Attachments

<input type="checkbox"/> Contract	<input type="checkbox"/> Agreement	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution
<input type="checkbox"/> Policy	<input type="checkbox"/> Applications	<input type="checkbox"/> Legal Opinion	<input type="checkbox"/> Minute Order
<input type="checkbox"/> Letter/ Memo From	<input type="checkbox"/> P&Z Minutes	<input checked="" type="checkbox"/> Board Minutes	<input type="checkbox"/> Other Minutes
<input type="checkbox"/> Applicant	<input type="checkbox"/> Checklist	<input type="checkbox"/> Federal Law	<input type="checkbox"/> Plans / Drawings
<input type="checkbox"/> Staff	<input type="checkbox"/> State Law	<input type="checkbox"/> Bid Tabulations	<input type="checkbox"/> Maps
<input type="checkbox"/> Other	<input type="checkbox"/> Attachments	<input type="checkbox"/> Notices	<input type="checkbox"/> Charter

**MINUTES
REGULAR MEETING
AZLE MUNICIPAL DEVELOPMENT DISTRICT
April 10, 2018**

DRAFT

STATE OF TEXAS §
COUNTY OF TARRANT §
CITY OF AZLE §

The Azle Municipal Development District of the City of Azle, Texas convened in Regular Session at 6:30 p.m. in the Council Chambers of City Hall, 613 Southeast Parkway, Azle, Texas, on the 10th day of April 2018 with the following members present:

Ray Ivey	President - Place 4
Joe McCormick	Secretary - Place 3
Councilman Bill Jones	Director - Place 1
Councilman David McClure	Director - Place 2
Jack Stevens	Director - Place 5
Justin Berg	Director - Place 7
Tom Muir	Executive Director/City Manager

Constituting a quorum. Vice President Kevin Ingle was excused from tonight's meeting. Staff present was:

Karen Dickson	Economic Development Director
Susie Hiles	Assistant to City Manager- Scribe

The following items were considered in accordance with the official agenda posted on the 6th day of April, 2018.

REGULAR SESSION:
CALL TO ORDER

6:30 p.m.

President Ivey called the session to order at 6:30 p.m.

EXECUTIVE SESSION

President Ray Ivey recessed to Executive Session at 6:31 pm

The Municipal Development District will convene into executive session pursuant to the Texas Government Code as authorized by:

SECTION 551.087 DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS

The Board will convene into executive session to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations

President Ray Ivey reconvened to open meeting at 7:27 pm

PRESENTATION

1. Director's Report on Economic Development

EDD Dickson reported:

- the TIRZ does have money going into the fund, only about \$40,000 currently, and no one has requested any of the funds.
- Azle will have an exhibit booth next week at the Society of Commercial Realtors Commercial Trade Expo in Ft Worth. This event features local EDC's and major developers from the North Texas area. She also advised she will again represent Azle at the N. Texas Commercial Area Realtors show in Dallas in August. These tradeshow

**MINUTES
REGULAR MEETING
AZLE MUNICIPAL DEVELOPMENT DISTRICT
April 10, 2018**

DRAFT

events are great opportunities to showcase Azle, and we get a lot of inquiries. She invited any of the Board members to join her in the exhibit booth at either event.

- she has again submitted award applications to IEDC and SEDC for website award.
- a Façade Grant application has been submitted by Ain't That Something. They have purchased the old Toddler Town building on Main Street and are doing a lot of work on it. The application will probably come to Council for consideration sometime in May. She has also been contacted by someone else interested in a grant.
- she recently meet with Governor's Office of Economic Dev/Tourism and Dept of Agriculture just to keep Azle on their radar and see if there are any programs we can apply for.
- she will be nominating the Azle High School's ammonia refrigeration program for TEDC Council's Workforce Excellence Award.
- Spoke with Kent Meyerhoffer about leasing the digital sign board on SH199 to promote the façade grant. The cost would be \$4800 year. Board discussed several ways to use the sign to promote Azle.

ACTION ITEM

2. Consider approving the Minutes of the December 12, 2017 Azle MDD regular meeting and January 9, 2018 joint meeting with Azle City Council.

Director Bill Jones moved to approve the Minutes as discussed, with second by Director Justin Berg. The motion was unanimously approved

DISCUSSION ITEM

3. Discussion regarding FY2018-19 budget

President Ivey recognized City Manager Tom Muir who stated staff was working on the fiscal year budget and wanted to get input from the Board on what they would like included. Mr. Muir advised at the City Council's recent strategic planning workshop, they revised two of their strategic goals – replaced improving facilities with improving recreational amenities and review the building design criteria for commercial and residential developments. Council also wants to focus on working with TxDOT on transportation issues in Azle.

Director Jack Stevens joined the meeting at 7:46 pm.

The Board and staff discussed various items of interest and decided the main items of interest were:

- funding EDD Dickson's marketing efforts i.e., conferences, trade shows, etc
- beautification/development of Main Street
- lease digital sign in the Metroplex to promote Azle

Encouraged the Board to continue thinking about budget items and will discuss this again at the May meeting. Mr. Muir stated staff would present the proposed MDD budget to the City Council in July.

ADJOURNMENT

President Ray Ivey adjourned the meeting at 8:06 p.m.

PRESENTED AND APPROVED this the 8th day of May, 2018.

APPROVED:

Ray Ivey, President

ATTEST:

Joe McCormick, Secretary

City Council Communication

Item # 2

Submitted By: Tom Muir, Executive Director	Date: May 2, 2018
Subject: Digital Advertising	

Action Requested: Discuss possible digital advertising.
--

Purpose (Outline – Who, What, Where, Why & How)
At the April 10 th Board meeting, the Board discussed next year's budget and mentioned a desire to possibly engage in some digital advertising. The Board will continue the discussion with additional information provided by Staff.

Checklist of Attachments			
<input type="checkbox"/> Contract	<input type="checkbox"/> Agreement	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution
<input type="checkbox"/> Policy	<input type="checkbox"/> Applications	<input type="checkbox"/> Legal Opinion	<input type="checkbox"/> Minute Order
<input type="checkbox"/> Letter/Memo From	<input type="checkbox"/> P&Z Minutes	<input type="checkbox"/> Council Minutes	<input type="checkbox"/> Other Minutes
<input type="checkbox"/> Applicant	<input type="checkbox"/> Checklist	<input type="checkbox"/> Federal Law	<input type="checkbox"/> Plans / Drawings
<input type="checkbox"/> Staff	<input type="checkbox"/> State Law	<input type="checkbox"/> Bid Tabulations	<input type="checkbox"/> Maps
<input type="checkbox"/> Other	<input type="checkbox"/> Attachments	<input type="checkbox"/> Notices	<input type="checkbox"/> Charter